

Reliance Program Rules

AS OF 08/18/2025

Program Matrix

ADVANCE AMOUNT	\$50,000 - 5,000,000
ESTIMATED TERM	4 - 10 months
BUY RATES	Starting at 1.28x
MIN MONTHLY REVENUE	\$100,000
FICO SCORE	Minimum 550
MAX POSITION	6th
TIME IN BUSINESS	Minimum 12 months
EXCLUDED INDUSTRIES	Cannabis, Check Cashing, Factored Trucking, Auto Sales, Specialty Law, Debt Consolidation, Bail Bond
EXCLUDED STATES	North Dakota
ELIGIBLE MERCHANT TYPE	LLC, Corporation, LLP, Partnership, Sole Proprietorship (if incorporated). Owner SSN Required.
SUBMISSION E-MAIL	uw@reliancef.com
REQUIRED SUBMISSION DOCUMENTS	Three months of bank statements (Four months for NY/CA), Signed Application
REQUIRED DOCUMENTS FOR PURCHASE CONTRACT	Driver's License, Voided Check, other stipulations as requested by underwriting